



The North West Company is a leading retailer of food and everyday products and services to rural communities and urban neighbourhoods in Canada, Alaska, the South Pacific and the Caribbean.

NEWS RELEASE - FOR IMMEDIATE RELEASE

The North West Company Inc. Fourth Quarter Results and Conference Call

Winnipeg, Manitoba (February 26, 2015) (TSX Symbol: NWC): The North West Company Inc. (“North West”) will host a conference call for its fourth quarter results on March 12, 2015 at 2:00 p.m. (Central Time). To access the call, please dial 416-340-2217 or 877-695-6175 with a pass code of 6628396. The conference call will be archived and can be accessed by dialing 905-694-9451 or 800-408-3053 with a pass code of 3089662 on or before March 19, 2015.

Corporate Profile

The North West Company Inc., through its subsidiaries, is a leading retailer of food and everyday products and services to rural communities and urban neighbourhoods in Canada, Alaska, the South Pacific and the Caribbean. North West operates 225 stores under the trading names Northern, NorthMart, Giant Tiger, Alaska Commercial Company and Cost-U-Less and has annualized sales of approximately CDN\$1.5 billion.

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For further information, please contact: Paulina Hiebert, Vice President, Legal and Corporate Secretary of The North West Company Inc. at (204) 934-1756, email phiebert@northwest.ca.

or visit on-line at www.northwest.ca

