



The North West Company is a leading retailer of food and everyday products and services to rural communities and urban neighbourhoods in Canada, Alaska, the South Pacific and the Caribbean.

NEWS RELEASE - FOR IMMEDIATE RELEASE

The North West Company Inc. Amends Advance Notice By-Law

Winnipeg, Manitoba (May 29, 2015) (TSX Symbol: NWC): The North West Company Inc. (the “Company” or “North West”) today announced that, in response to a recommendation from Institutional Shareholder Services Inc., its board of directors (the “Board”) has approved an amendment to the Company’s by-laws dealing with the advance notice of shareholder nominations for election to the Board (the “Advance Notice By-Law”).

Specifically, the Advance Notice By-Law has been revised to delete Section 8.A.3 which would have allowed shareholders to nominate directors after mailing the management information circular for a meeting of shareholders if management has not nominated sufficient directors to fill the available board seats on the board of directors.

The Advance Notice By-Law, as amended, is subject to shareholder approval at the upcoming annual general and special meeting of shareholders to be held on June 10, 2015.

The amendment to the Advance Notice By-Law can be found on the Company’s profile on SEDAR at www.sedar.com and on the Company’s website at www.northwest.ca.

Corporate Profile

The North West Company Inc. is a leading retailer of food and everyday products and services to rural communities and urban neighbourhoods in Canada, Alaska, the South Pacific and the Caribbean. North West operates 225 stores under the trading names Northern, NorthMart, Giant Tiger, AC Value Center and Cost-U-Less and has annualized sales of approximately CDN\$1.6 billion.

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