

GIANT TIGER **TIGRE GÉANT**

FOR YOU. FOR LESS. **POUR VOUS. À MEILLEUR PRIX.**

Giant Tiger Roars into Winnipeg, Manitoba! *Celebrate fun and savings for the whole family*

Ottawa, ON – November 17, 2017 – On Saturday November 18th, Giant Tiger will celebrate the official opening of a new store in Winnipeg, Manitoba.

The brand new 19,750 square foot Giant Tiger will be located at 1441 Main Street. Giant Tiger stores are stocked with affordable, on-trend home and family fashions, brand-name groceries and everyday necessities at low prices. Giant Tiger is committed to saving Canadians time and money through our lower price program, flyer and our ad match guarantee. For you. For less. Every day!

The grand opening will be a fun-filled day with plenty of free activities for customers of all ages, promotional and gift card giveaways and, of course, a visit from Friendly, the Giant Tiger.

As a community proud retailer, Giant Tiger Stores Limited and store manager Shannon White will be making a charitable donation to support the Winnipeg Harvest food bank.

For more information regarding the grand opening plans, visit the store's Facebook page at: www.facebook.com/GTWinnipeg/

WHAT: Giant Tiger Winnipeg grand opening

WHERE: 1441 Main Street

WHEN: Saturday, November 18, 2017

7:30 a.m.: Speeches, ribbon-cutting and charitable recipient's presentation

8 a.m.: Giant Tiger Winnipeg officially opens

About Winnipeg's newest Giant Tiger:

- 19,750 square feet
- Hours of operation: Monday to Saturday 8 a.m. – 10 p.m., Sunday 9 a.m. – 6 p.m.

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About Giant Tiger

Giant Tiger is the leading Canadian-owned family discount store, committed to providing on-trend family fashions, groceries and everyday household needs. Known as Canada's best-kept secret, the privately held company has over 235 locations across Canada and employs over 8,000 team members. You can also shop online at gianttiger.com. All Giant Tiger locations are locally owned or operated by a team member who knows the community. The friendly stores with the iconic yellow logo are not only where Canadians shop more and spend less, but also are proud to be known as retailer of choice. #ForYouForLess #GTCommunityProud #GTCanadaProud

About The North West Company

The North West Company Inc. is a leading retailer of food and everyday products and services to rural communities and urban neighbourhoods in Canada, Alaska, the South Pacific and the Caribbean. North West operates 243 stores under the trading names Northern, NorthMart, Giant Tiger, Alaska Commercial Company, Cost-U-Less and RiteWay Food Markets and has annualized sales of approximately CDN\$1.8 billion. Through a master franchise agreement with Giant Tiger Stores Limited, The North West Company operates Giant Tiger franchises in western Canada.

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