



The North West Company is a leading retailer of food and everyday products and services to rural communities and urban neighbourhoods in Canada, Alaska, the South Pacific and the Caribbean.

FOR IMMEDIATE RELEASE

Northern opens new store in Garden Hill, Manitoba

Families can now enjoy a more convenient grocery shopping experience

Winnipeg, MB, June 20, 2018 – Northern Garden Hill will be celebrating the opening of its new store on Wednesday, June 20th. The community is invited to join the Northern team for a ribbon cutting ceremony at 10:00 a.m. Central Time. Customers will enjoy musical entertainment, great savings, free cake, giveaways and contests to win prizes including a 50” LED TV.

The store features 12,010 square feet of selling space, and an expanded assortment of products and service offerings. The introduction of a Tim Hortons, KFC and full-serve hot deli will offer a great variety of meal options for the customer on-the-go. The store will also feature an expanded selection of fresh produce.

The opening of the new store will provide a much more convenient and accessible shopping experience for community members. Until now, a typical shopping trip involved traveling to nearby Stevenson Island and transporting groceries by boat in the summer months.

“Having a Northern store right here in Garden Hill will make grocery shopping much more convenient for families,” said Chief Dino Flett, Garden Hill First Nation. “I’m glad that we were able to work together with The North West Company to help meet the needs of our community members.”

“The opening of this store has been long anticipated by Garden Hill and The North West Company alike,” says Michael Beaulieu, Vice-President, Sales & Operations at The North West Company. “It has been a privilege to work with the chief and council to ensure the needs of community members are met.”

Northern is also proud to provide employment opportunities within the community. The new store will employ approximately 60 associates, an increase of close to 30 positions from the previous location as a result of the expanded services and offerings.

Giving back is important to Northern, and on opening day, a \$1,000 donation will be presented to the Garden Hill Education Authority to support children’s breakfast programs.

Northern Garden Hill – Facts

- \$1.1 million economic contribution to the community in 2017.
- 60 employees.
- Store Features: Groceries, Tim Hortons, KFC, Hot Deli, Home Furnishings, Home Electronics, Toys, Hardware, Canada Post and We Financial Services.

About The North West Company

North West is a retailer serving rural communities and urban neighbourhoods in Canada, Alaska, the South Pacific and Caribbean. We are committed to helping our customers live better by bringing them the best products and services together with a tradition of community support. North West's Northern and NorthMart stores are the largest local private employer of indigenous people in Canada, with over 3,000 employees and an annual payroll exceeding \$65 million.

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For more information contact:
Derek Reimer
Director, Business Development
P: 204.934.1469
E: dreimer@northwest.ca

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