

**FOR IMMEDIATE RELEASE**

NorthMart Happy Valley-Goose Bay Store to re-open on Friday, November 2nd

**Winnipeg, MB, November 1, 2018** – The North West Company announced today that its NorthMart Store in Happy Valley-Goose Bay, NL will re-open its doors on November 2, 2018 following renovations as a result of the fire damage that occurred in mid-September. The revamped store will offer a full assortment of everyday essential grocery items as well as fresh produce, meat and deli assortment.

“We are pleased to re-open our store and are grateful to our valued customers for their patience. I would also like to thank the dedicated trades people and employees that have worked hard to get the store open as quickly as possible following the fire,” said David Chatyrbok, Vice-President, Sales & Operations at The North West Company. “Our store is a major employer in the community, with over 80 employees and it is important we are up and running as soon as possible for their benefit. In addition, we want to make sure our customers have the great shopping experience they are accustomed to at NorthMart.” added Chatyrbok.

**About The North West Company**

North West is a retailer serving rural communities and urban neighbourhoods in Canada, Alaska, the South Pacific and Caribbean. We are committed to helping our customers live better by bringing them the best products and services together with a tradition of community support. North West’s Northern and NorthMart stores are the largest local private employer of indigenous people in Canada, with over 3,000 employees and an annual payroll exceeding \$65 million.

- 30 -

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